



# Flogos Canada News

VOLUME No. 2

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*Flogos event at the Oakville Mercedes-Benz Dealership*

## Flogos Canada Partners with Mercedes

Flogos Canada recently partnered with Mark Le Roye, the General Manager at the M-B Oakville Autohaus located on the North Service Road of the Q.E.W. by Dorval Drive. This Mercedes dealership is Canada's third oldest, and is nearing completion of a major expansion. The new facility includes additional new and used showrooms as well as 15 service bays, boutiques and lounge areas.

FLOGOS was there to send the distinguished and coveted Mercedes logo into the skies. We planned the event to correspond with the evening rush hour and had a new FLOGO taking flight every 30 seconds. The slow moving traffic offered an ideal opportunity for the drivers to follow the FLOGOS as they slowly drifted overhead and North into Oakville. We were delighted to participate with this promotion and we salute Mark and the rest of the staff at M-B Oakville Autohaus for their brilliant new facility.



## IAAPA Awards Best New Product 2008



*IAAPA Exhibitor Award for Best New Product 2008*



*Our Atlanta, Georgia associates steps it up a notch*

At this year's IAAPA, the International Association of Amusement Parks and Attractions, expo we received the award for Best New Product.

[www.flogoscanada.com](http://www.flogoscanada.com)



## FLOGOS INVADE LEXINGTON

The sky was filled with FLOGOS at the homecoming game for the Cherokee high school football team. Two 24 inch and two 36 inch machines were used to float FLOGOS shapes into the sky. The shapes of bear claws, bear heads, peace symbols and snowflakes filled the sky before the game, at intermission and after the game. The crowd was mesmerized and the ooh's and the aah's were amplified when a helicopter arrived to investigate and photograph the strange shapes floating across the landscape.



*The Lexington Bear Floating During The Game*



*Our Snowflake Logo Floating Before The Game*

***The sky is NO longer the limit when it comes to advertising!***

## OUR FIRST COLOUR EVENT

We are always thinking of new ways to improve our products. We have finally been able to produce a cloud with color. On September 18, 2008, we floated pink clouds in the shape of Kirby, which is a Nintendo video game character. We made Kirby in his traditional pose. This character is a rounded shape character with tiny arms and shoes for legs and feet. Nintendo held this event in four cities across the United States for the

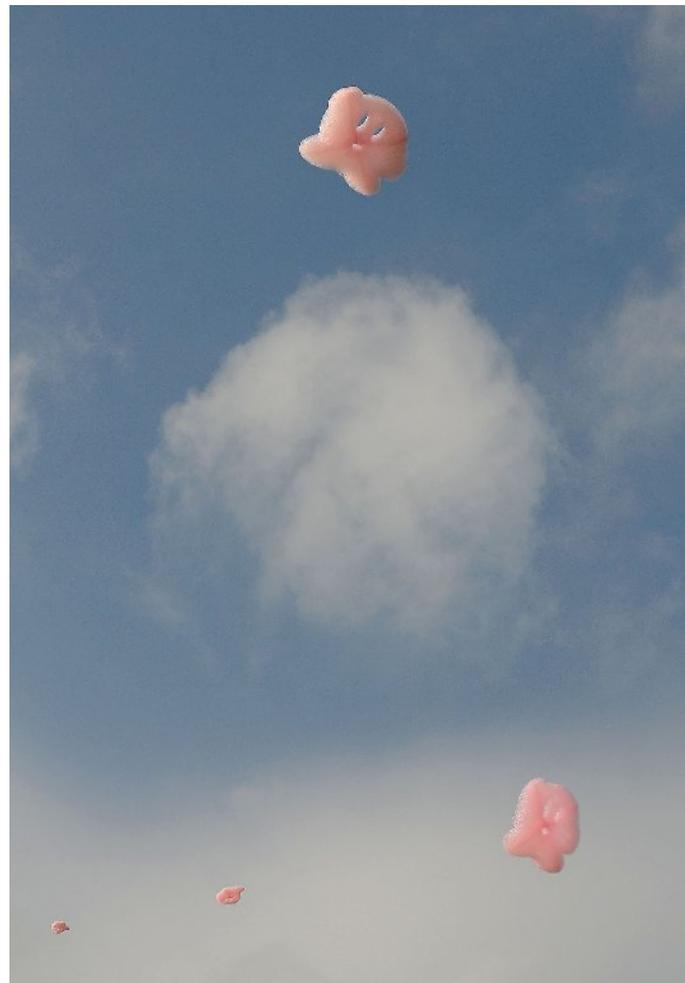


release of the new Kirby video game. The event locations were: Kirby Middle School in Birmingham, A.L.; Kirby Gate Shopping Center

in Memphis, T.N.; Kirby Park in Wilkes-Barre, P.A.; and Kirby's Mill in Medford, NJ. Nintendo wanted to have event locations which had the word Kirby in its name. At each one of these locations, the sky was

pink with Kirby Flogos. We had three 36 inch Flogo machines at each location. Producing one Flogo every 10 second

which works out to about 360 Flogos and hour, giving any event an amazing effect.



*Pink Kirby's Starting To Fill The Sky*

## RECENT EVENTS

**COORS LIGHT** - For this event we used one 36 inch Flogo machine on a float at a parade. We also incorporated two snow machines to fulfill the clients desired image. 2,000,000 people stared in awe as we produced Coors Light Flogos with a stunning snow effect from a parade float.



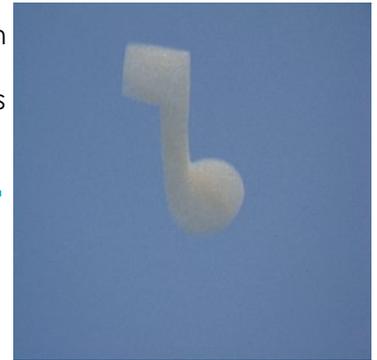
### CITY STAGES

City Stages is a huge music festival that many people attend from several states in the Southeast. All types of bands from all over the U.S. play here. Flogos were produced two weeks before the festival to attract media attention for the upcoming event. Local news and radio were on the scene talking about our Flogos. We used one 36 inch machine and traveled between multiple locations at the site.



### ST. JUDE'S HOSPITAL

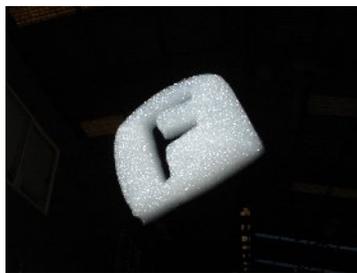
At this event in Memphis, TN. We produced a difficult Flogo which had to be made where there was more helium in the top part of the Flogo so the Flogo would fly upright. We used one 36 inch machine with low helium to fly low because of the cloudy day, to make the Flogos more visible.



Dean Producing A Channel 7 TV Logo

## AUSTRALIAN FOOTBALL

Dean Sunshine from Australia recently got started in the Flogos industry. He just did an event for the AFL, the Australian Football



Federation Square Logo

AFL premiership cup, the Federation Square logo and the Channel 7 TV logo. Check out some of Dean's Flogos' videos on YouTube.

League. This was for the finals week at the Federation Square in Melbourne, Australia. Federation Square is almost like a Times Square and has movie theaters, stores, bars, restaurants, museums and other fantastic points of Interest, needless to say this was great publicity for the Flogos company. At this event Dean produced numerous clouds: a

His YouTube screen name is deansunshine. Or just search for FLOGOS.

AFL  
Premiership  
Cup





Irresistible to watch, whimsical fun, a sky-high marketing opportunity, create instant excitement, recognition and buzz for your corporate identity - visible from every angle, and for any size crowd. Backed by years of research, Flogos are fun and environmentally safe. If you've got the blockbuster event, we've got the sky covered! Be one of the first to tap this exciting marketing medium.

Flogos are Green, 100% environmentally safe. They dissipate leaving nothing behind.

*Taking Advertising to New Heights*

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*Yellow House Events, Distillery District, Toronto*



*Cleveland Indians, for Key Bank, Progressive Field*



*FIDO doll promotion, Downtown, Toronto*



*Freebirds, Restaurant opening, Texas*



*Oakley promotion, Victoria, Australia*